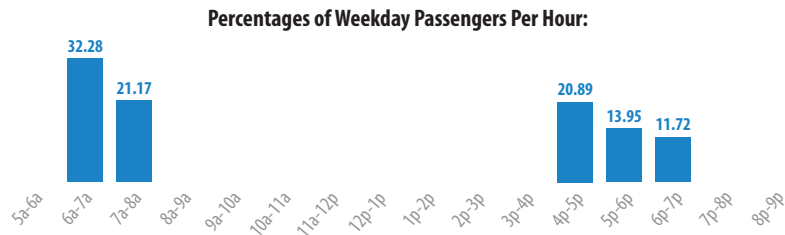


**SERVICE PATTERNS:** All service operates along a consistent alignment from the River Cities Travel Center to Maumelle primarily along I-630, I-430, Maumelle Boulevard, MacArthur Drive, I-40 and I-30. Service operates counterclockwise in the AM Peak and clockwise in the PM Peak. There are no opportunities to transfer outside of downtown Little Rock.

**SCHEDULE:** Route 26 operates with five trips per weekday; two in the morning and three in the afternoon.

	Span of Service	Typical Headway (minutes)	One-Way Trips
<b>Weekdays</b>	6:20 a.m.-6:52 p.m.		10
Early AM	Before 6:15 a.m.	–	–
AM Peak	6:15-8:15 a.m.	30	5
Midday	8:15 a.m.-3:15 p.m.	–	–
PM Peak	3:15-6:15 p.m.	45	3
Evening/Night	6:15 p.m. and Later	–	–
<b>Saturdays</b>	–	–	–
<b>Sundays</b>	–	–	–

**RIDERSHIP:** Route 26 operates limited service and ridership is low.



Represents weekday ridership from Nov. 1, 2017 to April 30, 2018.

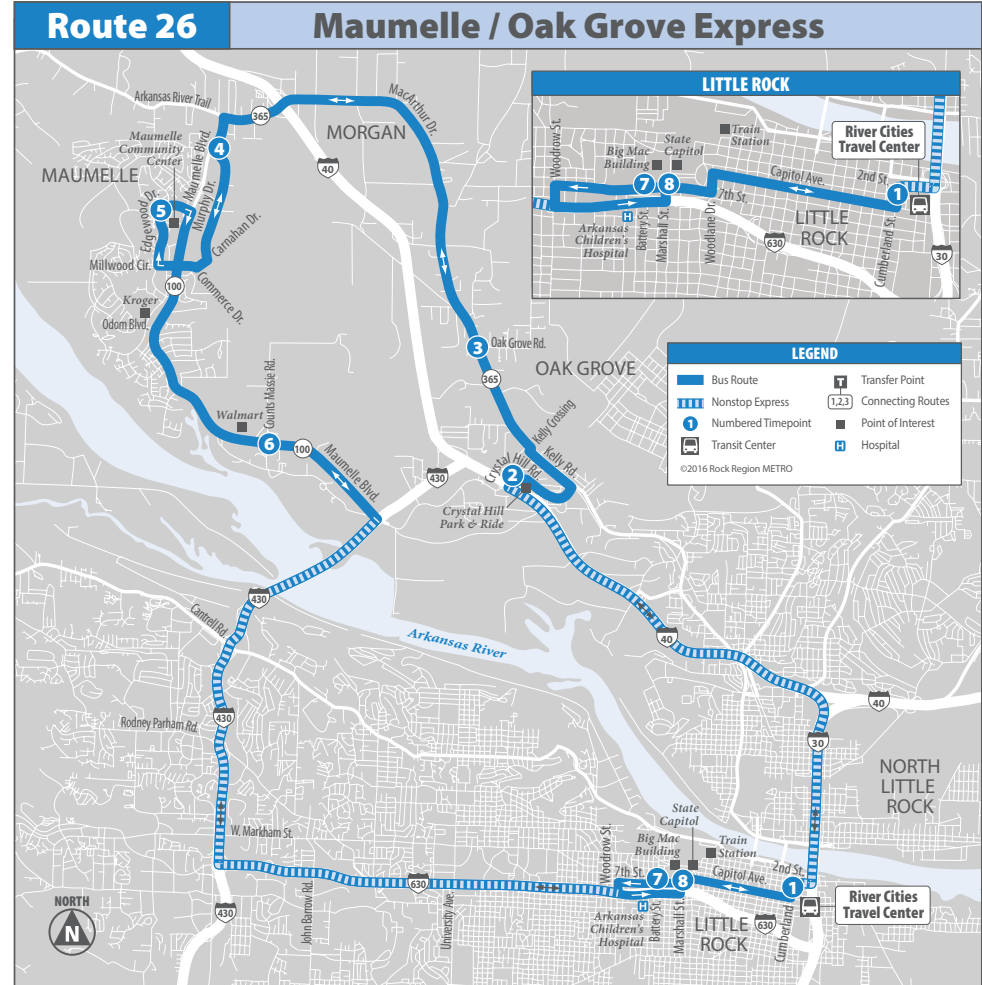
**PERFORMANCE:** Route 26 has low productivity as compared with other METRO routes.

	Weekday		Saturday		Sunday	
	Value	Rank	Value	Rank	Value	Rank
<b>Ridership</b>	43	24	–	–	–	–
<b>Riders per Revenue Hour</b>	6.6	21	–	–	–	–
<b>Rider per Trip</b>	4.3	18	–	–	–	–

Weekday rank is of 25 routes; Saturday, of 21 routes; and Sunday, of 13 routes. Ridership from Nov. 1, 2017 to April 30, 2018 is represented.

**SERVICE DESIGN:**

	Value	Comment
<b>Directness (end-to-end vs. most direct route)</b>	2.5	Ranked 25th – Least direct in system
<b>Average Speed (mph)</b>	27.7	Ranked 3rd – Much of route along interstates
<b>Stop Spacing (stops per mile)</b>	1.2	Ranked 2nd – Non-stop along I-30/40/430/630
<b>Schedule Convenience (best headway)</b>	30	Only five trips
<b>Schedule Regularity</b>	Very Irregular	Peak service only



**STRENGTHS, WEAKNESSES AND OPPORTUNITIES**

**STRENGTHS:**

- Travels on interstate; therefore, much of the route operates with higher speeds.

**WEAKNESSES:**

- One of METRO’s lowest-performing routes in system.
- Operates as a loop, so provides great coverage, but travel from many stops is slow and indirect (due to distance covered, not speed).
- Route lacks supporting infrastructure such as park and ride lots.
- No weekend service.

**OPPORTUNITIES:**

- Operate service in same direction, regardless of time of day.